

**Table 1. Dilemmas, solutions, trade-offs and the cycle of the Reds**

Dilemmas	Boundary-drawing (Who are participants and who are not?)	Strategy-making (Traditional or Innovative strategies?)	Goal-shifting (Should continually focus on initial target?)	Taking a bow (What form of decline should be adopted?)
Solutions	<ol style="list-style-type: none"> <li>1. A civic rather than partisan movement</li> <li>2. Creation of a bridging movement-specific frame</li> </ol>	<ol style="list-style-type: none"> <li>1. A festival style movement</li> <li>2. More innovative and flexible strategies</li> </ol>	<ol style="list-style-type: none"> <li>1. Continually focused on president Chen’s scandal</li> <li>2. Downplayed Ma’s scandal</li> </ol>	<ol style="list-style-type: none"> <li>1. Adopted the vanishing form not an abeyance structure</li> </ol>
Logics behind solutions	<ol style="list-style-type: none"> <li>1. Did not want to repeat the political conflicts between two political camps.</li> <li>2. Neutralized the green camp’s countermovement</li> </ol>	<ol style="list-style-type: none"> <li>1. Attracted people who were not usually participate in social movements</li> <li>2. Saved Reds’ energy</li> </ol>	<ol style="list-style-type: none"> <li>1. Protection of the blue camp’s political interests</li> </ol>	<ol style="list-style-type: none"> <li>1. “Either blue or green”</li> <li>2. Protection of the blue camp’s political interests</li> </ol>
Trade-offs	<ol style="list-style-type: none"> <li>1. Hard to maintain the boundary between the Red and its environment.</li> </ol>	<ol style="list-style-type: none"> <li>1. Strong connection to the blue camp</li> <li>2. More blue voices in the Reds</li> </ol>	<ol style="list-style-type: none"> <li>1. Opened a window for the green camp’s counter-movement</li> <li>2. Went back to the “either green or blue”</li> </ol>	<ol style="list-style-type: none"> <li>1. Did not adopt an abeyance structure for the Reds.</li> </ol>
Lock-in effects to the Reds	<ol style="list-style-type: none"> <li>1. Loose boundary</li> <li>2. Internal conflicts</li> </ol>	<ol style="list-style-type: none"> <li>1. Separation of the veterans and newcomers</li> <li>2. Audiences interpreted the Reds as a blue movement</li> </ol>	<ol style="list-style-type: none"> <li>1. Bluelization of the Reds</li> <li>2. Losing legitimacy</li> </ol>	<ol style="list-style-type: none"> <li>1. Declined and could not comeback</li> </ol>

